

**30<sup>th</sup> ANNUAL**

# *Western Grand Invitational*

**A LEXUS CHAMPIONS FOR CHARITY EVENT**

**PRESENTED BY**



**HARVEY LEXUS OF GRAND RAPIDS**

**Thursday, July 22, 2021**

Boulder Creek Golf Club, Belmont, MI

**\$130 per golfer**

Includes 18 holes of golf (with cart) and lunch and dinner.

**To register**

Call 810-229-5880 or visit  
[www.biami.org/golf-outings](http://www.biami.org/golf-outings)



Under the Lexus Champions for Charity Program, Lexus dealers choose and sponsor a charity golf tournament in their community. Perhaps the longest running charitable of its kind, Lexus Champions for Charity has helped raise more than \$450 million since 1987.



BIAMI works in partnership with Harvey Lexus of Grand Rapids to raise essential funds through the Western Grand Invitational for BIAMI's three West Michigan chapters and support groups in Muskegon, Grand Rapids, and Kalamazoo.

# SPONSORSHIPS

## GOLD SPONSOR - \$2,600

- 8 golf registrations with lunch
- Company sign at hole
- Logo on 2021 flyer
- Banner recognition by registration or parking area
- Full page ad with company name and logo featured in video/social media

## SILVER SPONSOR - \$1,300

- 4 golf registrations with lunch
- Company sign at hole
- Half page ad with company name and logo featured in video/social media

## BRONZE SPONSOR - \$750

- 2 golf registrations with lunch
- Company sign at hole
- Quarter page ad with company name and logo featured in video/social media

## CART SPONSOR - \$1,700

- 4 golf registrations with lunch
  - Company logo at registration area
  - Opportunity to put "goodie bag" in each cart
  - Half page ad with company name and logo featured in video/social media
- \*only one available\**

## LUNCH SPONSOR - \$1,400

- 4 golf registrations with lunch
  - Company logo on boxed lunch
  - Company sign at hole
  - Half page ad with company name and logo featured in video/social media
- \*only one available\**

## AUCTION SPONSOR - \$1,000

- 4 golf registrations with lunch
  - Company logo at auction
  - Half page ad with company name and logo featured in video/social media
- \*only one available\**

## BEVERAGE CART SPONSOR - \$725

- 2 golf registrations with lunch
- Company sign on one side of beverage cart(s)
- Quarter page ad with company name and logo featured in video/social media

## HOLE SPONSOR - \$275

- Company sign at hole
- Business card size ad with company name and logo featured in video/social media

**For more information or to sign up for a sponsorship,  
contact Lindsay Flood at [lflood@biami.org](mailto:lflood@biami.org)**