Generations, including Millennials
(And Why You Should Love Them)

Sage Training | Workplace Generations

What is a generation?
... A group of people who were "programmed" in the same historical period ... and shared formative events

Cultural Shifts

Music
Values
Pictures
Technologies
Conflicts

Headlines

All Generations Are Important...

...But the focus of this presentation will be on the largest three now in the workplace

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Traditionals 1937-1946

Baby Boomers 1946-1964

Generation X 1965-1979

Millenials 1977-2005

Gen Z 2006 - ?

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POP CULTURE!

TRADITIONALS
Birth of skyscrapers
Radio
Ed Sullivan Show
Wall Street
John Wayne
Peace!
Jobs!
Television
Rock & Roll!
Pre-feminism
Carson
Big Band/Swing music
Normandy
D-Day
Hiroshima
WW II
Pearl Harbor
Korean War
Job for Life
No divorce

BABY BOOMERS
Lost in Space
Flash Gordon
Poodle skirts and Pop Bands
The Godfather
TV Dinners
Hula Hoops
The Most Squad
Simpsons
Barbie Dolls
The Beatles

GEN X
The Brady Bunch
Pet Rocks
Trivial Pursuit
Ferris Bueller’s Day Off
The Simpsons
Madonna
Cabbage Patch Dolls
E.T.

MILLENNIALS
MTV

POP CULTURE!

Video Games
Reality Television
iPhones/Pagers/iWatch
Bottled Water
Pokemon
Sport Utility Vehicles
Legally Blonde
Y2K
Harry Potter
Sofas
**ACTIVITY 1 - BABY BOOMER VIDEO**

Form a small group of 4-5 people. Find people you don’t know! And find people from different generations!

Talk about this video.

If you are a member of this generation, explain what emotions you experienced when seeing this video? How do you remember these iconic events?

If you are not a member of this generation, did you learn something new?

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**ACTIVITY 2 – GENERATION X VIDEO**

If your group is all from the same generation – go meet some new friends!

Talk about this video.

If you are a member of this generation, explain what emotions you experienced when seeing this video? How do you remember these iconic events?

If you are not a member of this generation, did you learn something new?