



Brain Injury Association of Michigan’s Emerging Leaders Event Sponsorship Opportunities

ABOUT US:

The Brain Injury Association of Michigan’s Emerging Leaders is a network of professionals dedicated to supporting the Brain Injury Association of Michigan (BIAMI), raising awareness about brain injury, and creating a legacy committed to developing future leaders.

Regional events in Lansing provide opportunities for young professionals throughout Mid-Michigan to come together for networking socials, fundraisers, professional development, and volunteer opportunities.

EVENT DETAILS:

On **Thursday, June 14**, we will be welcoming 50+ young professionals to our first Emerging Leaders event. The focus of this event will be *Key Strategies for Growing Yourself as a Professional*. Attendees will hear from a panel of local leaders on the triumphs and challenges that led to their success as a professional. The event will take place at the **Old Town Marquee from 5:00-7:00 PM**. A networking hour will take place from 5:00-6:00PM and our panel of experts will take the stage from 6:00-7:00PM. Food and beverages will be provided for all attendees.

SPONSORSHIP LEVELS & BENEFITS:

Benefits & Giving Levels	Associate \$250	Manager \$500	Executive \$1,000	In-Kind
Recognition as a sponsor on event promotional materials	Logo	Logo	Logo	Logo
Sponsor thank you post on BIAMI’s social media platforms	1	1	Up to 2	Varies
Sharing sponsor post on social media platforms of Origami Brain Injury Rehabilitation Center, Hope Network, and PCA Pharmacy			Up to 2	Varies
Exposure in front of 50+ young professionals from a range of industries	X	X	X	X
Recognition from MC during the event	X	X	X	X
Option to provide branded give away that will be sent home with all attendees	X	X	X	X
Complimentary tickets to the event	Up to 2	Up to 4	Up to 6	Varies