

ACTIVITIES & SERVICES

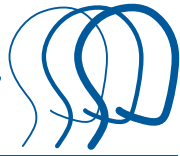
Someone
in the United States
sustains a
brain injury



every **23** seconds



Brain Injury
Association
of Michigan



"Creating a Better Future"

To **become a member**, contact the *Brain Injury Association of Michigan* for a membership form & mail it with your contribution to:

Brain Injury Association of Michigan
7305 Grand River,
Suite 100
Brighton, MI
48114-7379

The Brain Injury Association of Michigan is here to help. As the facts show, a person with brain injury is not alone. And if that person is someone you care about, you're not alone.

Become part of both state and national organizations advocating for the needs of persons with brain injuries and their families.

The Brain Injury Association of Michigan stands ready to listen, answer questions, and provide help.

Our Mission:

To **enhance** the **lives** of those affected by brain injury through education, advocacy, research, and local support groups; and to **reduce** the incidence of brain **injury** through prevention.

In the time it took you to read these facts, at least two more Americans sustained a traumatic brain injury.

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e-mail:
info@biami.org

address:
7305 Grand River, Suite 100
Brighton, MI 48114-7379

website:
www.biami.org

toll-free:
1-800-772-4323

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(810) 229-5880

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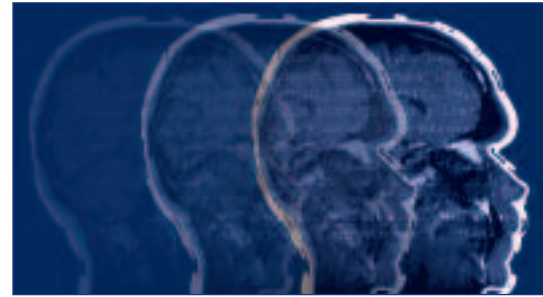
A supportive advocacy
organization for persons
with brain injuries, their
families and friends.

What is the Brain Injury Association of Michigan?

The Brain Injury Association of Michigan is a nonprofit organization that brings together persons with a brain injury, their families and friends, concerned professionals, and their communities.

Founded in 1980 as one of the first state associations chartered by the Brain Injury Association of America. Affiliated groups include local support chapters throughout Michigan and the Michigan Brain Injury Providers Council.

5.3 million Americans - a little more than 2% of the U.S. population - currently live with disabilities resulting from Traumatic Brain Injury (TBI).



- Motor vehicles are the leading cause of death for 15 to 20 year olds.
- Motor vehicle crashes represent 62% of all transportation-related TBIs.
- Approx. 382,000 Americans are hospitalized or die from motor-vehicle related TBIs each year.
- About 130,000 children under 15 years old sustain a TBI each year and 200 of them die.
- In 1999, 2,470 motorcyclists were killed and an additional 50,000 were injured in traffic crashes.
- Brain injury is the leading cause of death in motorcycle crashes.

Our goals



- Maintain a comprehensive resource library
- Publish and distribute 2,500 newsletters quarterly
- Provide brochures, posters & flyers

Sponsor nation's largest, two-day statewide annual conference

Sponsor one-day Strategies Conference for people with brain injuries and their families

Provide educational meetings

Present and/or exhibit at community events

Education

Advocacy

Support

Prevention

Each year in America:
1.4 million people sustain a Traumatic Brain Injury (TBI), resulting in 55,000 deaths; 235,000 hospitalizations; 1,111,000 emergency department visits.

Total Annual cost for adults, ages 20-64:
Direct Medical: \$4,200,000,000
Work Loss Cost: \$5,400,000,000

Annual Cost Per Person:
Direct Medical: \$37,400
Work Loss Cost: \$48,000

Advocate for appropriate services and funding through state and federal legislatures

Provide testimony on issues pertinent to persons with brain injury

Promote public awareness of brain injury as a public health crisis

Research

Encourage and support research efforts in treatment and rehabilitation

Serve and participate on Research Advisory Committees

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- Brain injury is one of the top 10 diagnoses in emergency department for playground related injuries.
- Falls off playground equipment account for more than 80% of all playground-related injuries.

Over 20 statewide Support Groups conduct monthly meetings

Toll-free Helpline provides assistance, information and referrals

Provide individualized information packets

Sponsor two one-week summer camp programs for children and adults with brain injury

Provide social activities for persons with brain injury and their families, including:

- ▶ Mackinac Bridge Walk
- ▶ Spring Fling shoppers weekend in Frankenmuth
- ▶ Annual dinner/dance banquet
- ▶ Chapter & support group picnics, plus holiday parties

Develop and provide programs and materials designed to reduce the occurrence of brain injuries and fatalities

Conduct a "Head Smart" Bicycle Helmet Safety Education Program in elementary schools

Collaborate with other state agencies coordinating prevention efforts

Promote "Brain Injury Awareness Month" throughout the state

Contact the Brain Injury Association of Michigan for further information about and its programs and services:

toll-free:
1-800-772-4323

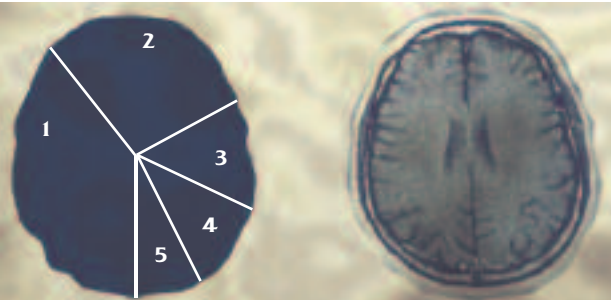
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Startling Truth:
Brain Injuries kill more Americans under the age of 34 than all other causes combined.

- Causes of Brain Injuries:**
- 1 44% transportation
 - 2 26% falls
 - 3 13% other or unknown
 - 4 8% firearms
 - 5 9% non firearm assaults



Source: Brain Injury Association, Inc. 2004

References:
Langlois JA, Rutland-Brown W, Thomas KE. *Traumatic Brain Injury in the United States: Emergency Department Visits, Hospitalizations, and Deaths*. Atlanta (GA): Centers for Disease Control and Prevention, National Center for Injury Prevention and Control; 2004.